

Energy Efficiency Legislation Frequently Asked Questions

How will the new energy efficiency legislation in Missouri help me?

Investing in energy efficiency is smart for businesses, consumers and the environment. With growing concerns about power supply and climate change, energy efficiency has emerged as a key part of the solution to the nation and region's evolving energy plan. Energy efficiency is the lowest cost option to meet energy demand. The costs of energy efficiency programs are less expensive than building additional power plants or buying power from other companies to meet customers' demand for electricity.

Energy efficiency can be implemented more quickly than traditional sources of supply and can be scaled up or down to accommodate changes in demand growth. Investments in energy efficiency will cause rates to grow slower than building more generation and help hold down rates for everyone.

With the new legislation am I getting charged for using less energy?

No, there is no fee charged to customers if they reduce their energy usage. It allows utilities to invest in current and future energy efficiency products and services in order to provide lower cost electricity to all of our customers. You will still be in control of your energy usage.

If you use less energy in any given month:

- ✓ Your rates will not go up.
- ✓ There is no extra charge put on your bill.

If you install more efficient appliances and light bulbs in your home or business, utilities get less money because they sell you less electricity. KCP&L does not charge you to make up the difference.

Is this a new charge on my bill?

No, in fact, energy efficiency investments are already included in bills as part of base rates. If the legislation (SB376) is signed into law, in the future there may be a new line item on Missouri customers' bills that will provide more transparency for customers because it breaks out investments made in energy efficiency as a separate line item on their electric bill.

What is the new energy-efficiency legislation in Missouri?

The 2009 Energy Efficiency Investment Act will allow utilities to partner with their customers through investing in energy efficiency programs. This legislation creates a regulatory environment that supports utilities' investments in energy efficiency. More specifically, this legislation eliminates barriers that prevent utilities from investing in energy efficiency by recognizing energy efficiency as a supply resource equal to other types of traditional generation.

Who proposed the new energy-efficiency legislation in Missouri?

Energy efficiency has been a topic in Kansas City and surrounding areas for several years and many of the leading policy organizations have made energy efficiency a priority. The 2009 Energy Efficiency Investment Act was a collaborative effort among utilities, environmental interest groups, businesses and consumer advocates. Key partners were the Missouri Department of Natural Resources, Office of Public Counsel, City of Kansas City, Mo., Greater Kansas City Chamber of Commerce and Mid-America Regional Council.

Do I have to participate in energy-efficiency programs in order to benefit?

No, even customers who do not participate in energy efficiency programs will benefit when electric companies meet a portion of customers' increasing demand for electricity by making investments in energy efficiency, a lower cost option for all customers. Those who participate in energy efficiency programs and those who choose not to participate all save.

What energy-efficiency programs does KCP&L currently offer customers?

Currently, KCP&L has pilot energy-efficiency programs that allow KCP&L to invest in customers. For commercial customers, energy efficiency programs makes businesses more competitive and gives homeowners more control over their electricity bill. KCP&L currently offers 14 energy-efficiency programs for both residential and commercial customers. The programs include:

- ✓ **Energy Optimizer:** a free programmable thermostat for commercial and residential customers that reduces load during peak demand.
- ✓ **Energy Analyzer:** an online home/business profile to show how
- ✓ **Cool Homes:** a rebate for replacing home HVAC equipment with higher efficiency equipment.
- ✓ **MPower:** KCP&L works with companies to reduce electric usage during peak demand.

For information about these and other energy-efficiency programs visit www.kcpl.com.