

Energizing Our Environment Microgrant Program Official Rules

Eligibility: Nonprofit agencies, schools, and municipalities located within the KCP&L service area are eligible, and the projects must take place within KCP&L's service area to be eligible for funding.

Start/End Dates: Grant applications will be taken beginning at 12:01 a.m. (CDT) on July 10, 2017. The submission period ends at 11:59 PM (CDT) on August 4, 2017. Approved projects will be announced on August 22, 2017.

Program Rules:

1. A completed application must be submitted at kcpl.com/energize with each potential project.
2. Each submission must have a contact person who will be responsible for oversight of the project. This person must be 18 years or older.
3. KCP&L employees are allowed to be members of organizations that apply for funding, as long as they are not the ones applying for the grant and the organization is not affiliated with KCP&L.
4. Organizations that receive regular funding from KCP&L can apply; however, priority may be given to new programs and organizations.
5. Organizations that have received prior funding from the Energizing Our Environment Microgrant Program are not eligible to apply.
6. Any project that requires city or property approval must be obtained before the project is submitted to KCP&L.
7. By submitting a project, you agree to provide status updates on the project as well as provide photos and/or videos of the project as it progresses, if it is approved. You also grant KCP&L the opportunity to talk about the project on social media, with media outlets, on kcpl.com and other channels.
8. Applicant grants KCP&L an unlimited license to use all photos for marketing, publicity and advertising purposes without any compensation.
9. Entries must be entered by 11:59 PM **August 4, 2017**. The approved projects will be announced on **August 22, 2017**.
10. KCP&L must be mentioned in any communications or promotional materials that you create about the project.
11. Grant funds must be used for the specific purpose of the program/project.
12. Changes in the project or program must have prior approval before grant funds are spent.

Approved Project Selection: First, all submissions will be evaluated and the approved projects will be determined. **Preference will be given to innovative sustainability projects.** If a project is approved, KCP&L will also determine the amount of funding. There is no limit to the number of projects funded, but there will be an overall financial cap for this program.

Judging Criteria: KCP&L's Energizing Our Environment Committee will review all submissions. The decisions of the committee on all matters relating to the program are final and not open to review. **All entries will be judged based on the following criteria:**

- Feasibility of project implementation
- Environmental impact
- Project location
- Cost
- Agency/entity stability

- Creativity

Grant & Payment Descriptions:

- Grants will range from \$500-\$3,000 depending on the cost of the project and the committee's judgment.
- Depending on the award, KCP&L reserves the right to pay either in full or make periodic payments.

Project Approval Notification:

- The approved projects will be announced on August 22, 2017.
- Applicants of approved projects will be notified by email following the conclusion of the selection process starting the week of August 7, 2017.
- **If selected a winner you will have two business days to accept your award before we move on to the next applicant.**
- Be sure to provide an email address and phone number that is monitored on a regular basis.